

FOR IMMEDIATE RELEASE - August 13, 2020

[House of Lies Video Premiere Link](#)

Legendary emcee and literal lyrical professor, Professor Lyrical (AKA Dr. Peter Michael Plourde), returns with a timely and groundbreaking Hip Hop single and video entitled **[House of Lies](#)** offering sharp social commentary on **President Trump** while disguised as a relationship break-up letter revealed in a surprise twist-ending.

“As one of the most creative and thought provoking songs of the year, it was crucial that its video be equally as compelling—and cinematographer Josiah Mendoza did not disappoint.”

“This record is not what it appears to be and has to be heard multiple times after witnessing the amazing imagery of the video and realizing you didn’t hear what you first thought.”

“House of Lies is an impressive hip hop ballad with a contagious hook which promises to have you replaying it over again to capture the double entendre meaning - no spoiler.”

[~HipHopCitizen~](#)



[Key Availability Dates & Details](#)

The **[HOUSE OF LIES](#)** Video Teaser by Professor Lyrical: <https://youtu.be/M39OFsKHxOY>

The **[HOUSE OF LIES](#)** Audio: <https://soundcloud.com/ProfessorLyrical/HouseofLies>

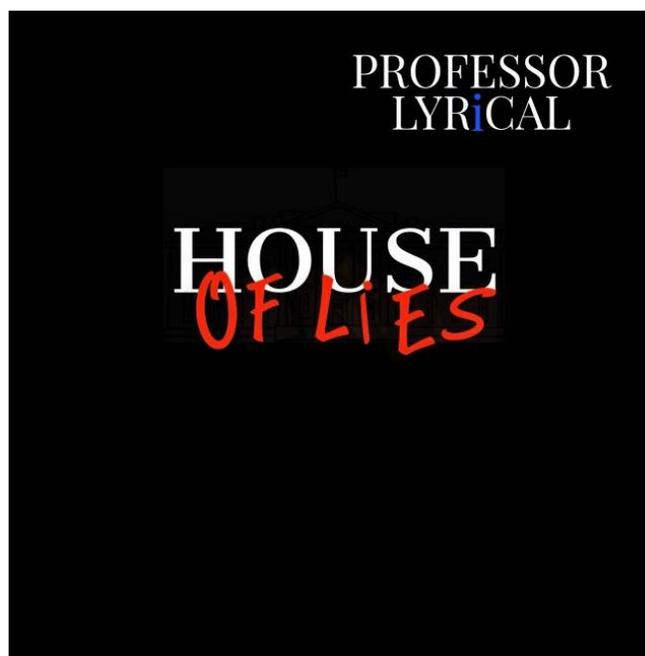
8/17/20-12:00am **[HOUSE OF LIES](#)** Vid. Premiere; Professor Lyrical YouTube Page <https://www.youtube.com/watch?v=-F502fnbBFo>

The **House of Lies** cinematography is directed by the discerning eye of Josiah Mendoza. The video required perfect nuance to accompany the multi-level story telling techniques Professor Lyrical weaves while utilizing his well-chronicled poetic marksmanship. The song unfolds as a letter written by Lyrical read as a voice message over the backdrop of a smooth R&B track produced by the Legion (with vocals by Jamillions). This modern break-up story brings about an unexpected twist, which listeners will have to replay multiple times to fully appreciate. The complexities of the layered imagery and word choices Pro Lyrical uses to narrate his frustrations, while penning his letter and taking it right to the source in a dramatic conclusion, are upon first glance typical—but prove to be anything but ordinary upon a second listen. The video was conceived by Pro while writing the song and comes to perfect fruition due to Mendoza’s impeccable eye—while shot entirely on location in Washington, DC.

Professor Lyrical is a well-established emcee who has made headlines numerous times due to his lyrical ability and side-hustle as an Associate Professor of Mathematics. Dr. Plourde is currently employed by the University of the District of Columbia. Pro often performs and speaks at colleges, routinely keynotes events, and has given multiple Ted^x Talks and similar lectures incorporating his lyricism and facets of his doctoral dissertation entitled “Increasing STEM degree attainment for underrepresented populations.” But don’t sleep on the academics! Lyrical is an elite emcee battle champion multiple times over (both freestyle and written) with over fifty published records in his catalogue including multiple vinyl 12-inch singles, several of which charted heavily on college and commercial mix show formats over the span of a decade (*Butta Messenga*, *Brand Name Women*, *The Focuz Is Back*, *Get Lyrical*, etc.). Professor Lyrical has published records under his current moniker and more simply as “Lyrical” and as part of his previous groups “Invasion” and “X-Caliber.” His previous albums include:

- *iNFiNiTY* [Lyrical, 2005] - The 2006 Mass Industry Committee Awards Album of the year
- *The College Project (Through the Eyes of Pupils)* [Professor Lyrical, 2009] - Recorded, mixed, and engineered by 25 of his actual college students with appearances as featured artists and musical contributors - including lead engineer Robie Rowland (Echo) - who also engineered House of Lies
- *Put Em All To Shame* [Professor Lyrical, 2013] - Produced by the legendary DJ Shame and accompanied by a 200 page book - *Put Em All To Shame (The Curriculum)*, thus creating the world’s first “albook”
- *The Lecture Series* [Professor Lyrical, 2016] - A spoken word acapella album by Lyrical.

Contact: Lyrical@ProfessorLyrical.com Twitter: <https://twitter.com/ProfLyrical> IG: <https://www.instagram.com/professorlyrical>
Facebook: <https://facebook.com/ProfessorLyrical> YouTube: <https://www.youtube.com/LyricalOfInvasion>



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